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An anthology of readings, legal perspectives, and cases in business ethics. Ethical Theory and Business provides students with a strong understanding of ethics in business. Case studies, a discussion of ethical theory, and a diverse range of perspectives on specific topics give students the tools needed to address ethical situations in business and challenge them to think for themselves.

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The authors examine ethical theory and business practice, the purpose of the corporation, corporate character and individual responsibility, acceptable risk, the ethical treatment of employees, diversity and discrimination in the workplace, marketing and disclosure of information, ethical issues in information technology and, ethical issues in international business. This book is intended for those interested in examining the ethical challenges we face today.

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This book presents a comprehensive anthology of readings, legal perspectives, and cases in ethics in business. Contrasting business ethics approaches, Regulation of business, Performance Monitoring. Genetic testing and screening. Third world issues. Federal sentencing guidelines. Ideal for business professionals interested in reviewing ethical issues in business.

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In his ground-breaking new textbook, Mick Fryer offers students of Business Ethics clear explanations of a range of theoretical perspectives, along with examples of how these perspectives might be used to illuminate the ethical challenges presented by business practice. The book includes: Realistic scenarios which gently introduce a theory and demonstrate how it can be applied to a real-life ethical dilemma that everyone can relate to, such as borrowing money from a friend; Real ...

Ethics Theory and Business Practice | SAGE Publications Ltd

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For one-semester, sophomore/senior-level courses in Business Ethics, Corporate Responsibility, and Business and Society. This book presents a comprehensive anthology of readings, legal perspectives, and cases in ethics in business. This edition focuses on providing and explaining the tools needed to deal with ethical dilemmas in business.

Ethical Theory and Business by Tom L. Beauchamp

Ethical theory and business by Tom L. Beauchamp, Norman Bowie, November 1, 2007, Prentice Hall edition, in English

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With a unique focus on ethics theory and how it relates to business practice, Ethics Theory and Business Practice will give you a grounded introduction to business ethics along with some tools to help you make ethical decisions in practical business contexts. The book contains a number of features to help readers to engage with the ideas contained within it:

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Ethical Theory and Business is the authoritative guide to business ethics and CSR, with cutting edge theoretical readings and cases.

An anthology of readings, legal perspectives, and cases in business ethics. Ethical Theory and Business provides students with a strong understanding of ethics in business. Case studies, a discussion of ethical theory, and a diverse range of perspectives on specific topics give students the tools needed to address ethical situations in business and challenge them to think for themselves. Learning Goals Upon completing this book readers will be able to: * Reflect on ethical and sustainable business practices * Understand the role of ethics in all function areas of business including management, marketing, international business, human resources, finance, and accounting * Discuss the most pressing issues confronting business leaders today

In his ground-breaking new textbook, Mick Fryer offers students of Business Ethics clear explanations of a range of theoretical perspectives, along with examples of how these perspectives might be used to illuminate the ethical challenges presented by business practice. The book includes: Realistic scenarios which gently introduce a theory and demonstrate how it can be applied to a real-life ethical dilemma that everyone can relate to, such as borrowing money from a friend Real organisational case studies in each chapter which illustrate how each theory can be applied to real business situations. Cases include Nike, Coca Cola, BMW, Shell, Starbucks and GSK 'Pause for Reflection' boxes and 'Discussion Questions' which encourage you to challenge the established notions of right and wrong, and empower you to develop your own moral code Video Activities in each chapter with accompanying QR codes which link to documentaries, films, debates and news items to get you thinking about real-life ethical dilemmas Visit the book's companion website for self-test questions, additional web links and more at: study.sagepub.com/fryer

Revised and updated to meet the ethical challenges of today's business world, Ethical Theory and Business presents a collection of readings that includes historical as well as contemporary material. Chapters offer thoughtfully collected essays, legal perspectives, and court cases that give readers a basis for understanding the latest developments in business ethics scholarship, analysis, and decision making. In addition to presenting the fundamental concepts and problems of business ethics, normative ethical theory, and the analysis of cases, the Fifth Edition of Ethical Theory and Business examines issues such as corporate social responsibility; business self-regulation versus government regulation; consumer, occupational, and environmental risk; drug testing; whistleblowing; affirmative action; reverse discrimination; sexual harassment; deception in advertising; ethical issues in international business; and social and economic justice.

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This volume provides an updated examination of the role that moral and political philosophy can play in addressing problems in business ethics. The essays contained within its pages represent the work of new scholars and address a wide array of foundational issues such as distributive justice within firms, human rights, ethical challenges of international business, the role of virtue in business management, entrepreneurship and the relationship of markets and market actors with democratic institutions.

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

Developing Deontology consists of six new essays in ethical theory by leading contemporary moral philosophers. Each essay considers concepts prominent in the development of deontological approaches to ethics, and these essays offer an invaluable contribution to that development. Essays are contributed by Michael Smith, Philip Stratton-Lake, Ralph Wedgwood, David Owens, Peter Vallentyne, and Elizabeth Harman - all leading contemporary moral philosophers Each essay offers an original and previously unpublished contribution to the subject A significant addition to the field for anyone with an interest in the development of deontology The collection is edited by a leading philosophical scholar

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management. Business Ethics: Methods and Application provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, Business Ethics: Methods and Application develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

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