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The Metadata Handbook shows how metadata for books works, enhancing findability, discoverability, and, of course, book sales. It introduces industry standards (think ONIX!) and best practices, and outlines the essential components for successful metadata creation and distribution. This handbook is a must for every book publisher, both for print books and for ebooks.

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The Metadata Handbook shows how metadata works, enhancing findability, discoverability, and, of course, book sales. It introduces industry standards (think ONIX!) and best practices, and outlines the essential components for successful metadata creation and distribution. This handbook is a must for every publisher, both for print books and for ...

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What Is Book Metadata And Why It Is So Important

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Self-Publishing Basics: Introduction to Metadata

The Metadata Handbook does not duplicate readily available documentation but presents an overview of metadata's role in the publisher supply chain. It collects and consolidates information about industry guidelines and resources into one volume for use as a reference in the practice of book data management.

Table of Contents | The Metadata Handbook

The Metadata Handbook is a one-stop guide for professional publishers, large and small, who need to get a handle on how metadata for books operates in the real world, and who need to implement a strategy to master the development and distribution of comprehensive metadata for the books they publish.

The metadata handbook : a book publisher's guide to ...

Another Book Prize; A Different Metadata Challenge By Thad McIlroy on September 25, 2012 in Book prizes , International standards , Metadata Here's another prize and another metadata challenge: The longlist for the Samuel Johnson Prize for Non-Fiction 2012 was announced last Tuesday September 18, the birthday of Samuel Johnson.

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The Open Metadata Handbook is a joint effort of the Public Domain Working Group and the Open Bibliographic Data Working Group of the Open Knowledge Foundation. Introduction . This book is intended to give the non-expert an overview of standards and best practises related to publishing metadata about works.

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The Metadata Handbook shows how metadata works, introduces industry standards (including ONIX 3.0) and best practices, and outlines the essential components for successful metadata creation and distribution.

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The #1 guide to metadata for publishers has been fully updated and expanded to include the most recent information on metadata standards, practices, and use in the publishing industry. The Metadata Handbook shows you how metadata works, introduces industry standards and best practices, and outlines the essential components for successful metadata creation and distribution.

For book publishers large and small: the #1 guide to creating and distributing metadata for maximum sales. The Metadata Handbook

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shows how metadata works, enhancing findability, discoverability, and, of course, book sales. It introduces industry standards (think ONIX!) and best practices, and outlines the essential components for successful metadata creation and distribution. This handbook is a must for every publisher, both for print books and for ebooks. The new second edition is fully updated and expanded to include the most recent information on metadata standards, practices, and use in the publishing industry.

Metadata research has emerged as a discipline cross-cutting many domains, focused on the provision of distributed descriptions (often called annotations) to Web resources or applications. Such associated descriptions are supposed to serve as a foundation for advanced services in many application areas, including search and location, personalization, federation of repositories and automated delivery of information. Indeed, the Semantic Web is in itself a concrete technological framework for ontology-based metadata. For example, Web-based social networking requires metadata describing people and their interrelations, and large databases with biological information use complex and detailed metadata schemas for more precise and informed search strategies. There is a wide diversity in the languages and idioms used for providing meta-descriptions, from simple structured text in metadata schemas to formal annotations using ontologies, and the technologies for storing, sharing and exploiting meta-descriptions are also diverse and evolve rapidly. In addition, there is a proliferation of schemas and standards related to metadata, resulting in a complex and moving technological landscape – hence, the need for specialized knowledge and skills in this area. The Handbook of Metadata, Semantics and Ontologies is intended as an authoritative reference for students, practitioners and researchers, serving as a roadmap for the variety of metadata schemas and ontologies available in a number of key domain areas, including culture, biology, education, healthcare, engineering and library science.

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The authoritative work on file formats for global film and television! The FILE INTERCHANGE HANDBOOK is a must-have reference for every film and video professional moving to computer based production and distribution. It is the only book that gives a complete scrutiny and breakdown of all file formats for the transfer of images, sound and metadata. Geared to a global audience, this text will get you the information that you need to learn this brand-new technology. Upcoming industry trends are mapped out alongside technology standards in this complete guide. Learn the purpose, functionality, and structure of each standard format with this single major reference on file interchange. This handbook is the one-stop resource you want for this essential technology. Table of contents: Intro--Brad Gilmer, Gilmer & Associates, Inc. 1. History / background--Hans Hoffman, EBU 2. Metadata dictionary--Oliver Morgan, Metaglue Corporation 3. Digital Picture eXchange (DPX)--Dave Bancroft, Thomson 4. General eXchange Format (GXF)--Bob Edge and Ray Baldock, Thomson Grass Valley 5. Material eXchange Format (MXF)--Jim Wilkinson, Sony, and Bruce Devlin, Snell & Wilcox, Ltd 6. Advanced Authoring Format (AAF)--Phil Tudor, BBC 7. Windows Media 9-Advanced System Format (ASF)--Nick Vicars-Harris, Microsoft Corporation 8. Apple QuickTime--George Towner, Apple Computer, Inc. Praise for the File Interchange Handbook: "Brad Gilmer has assembled a timely and valuable reference work covering the technical and structural aspects of file formats and wrappers used for processing program content. The book provides a clear, concise description of the file wrappers together with valuable background and applications information. It has been tailored for the practicing engineer and technical manager. Chapters on the SMPTE Metadata Dictionary and the Advanced Authoring Format are particularly relevant. This book is a valuable reference work for every practicing broadcast and teleproduction engineer, every Information Technology professional, and those in the

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telecommunications field who are actively involved in the manufacturing, management, transport or delivery of media and entertainment content." - Gavin Schutz, Chief Technology Officer, Ascent Media Group "I found this book to be an excellent up to date reference manual and a "must read" for anyone currently involved in the design and implementation of multimedia facilities. It helped me to gain a better understanding of issues that must be addressed as we transition our stations from traditional base band audio video environments to a file based IT infrastructures." - Ira Goldstone, VP chief technology officer Tribune Broadcasting "In the mid '90s, CNN and other broadcasters recognized the need for standardized file exchange of broadcast material. Our technology plans mapped a path to an integrated production environment that was based on video files instead of video streams. With these new systems, we wanted to ensure that we could continue to leverage the best technology for the various parts of our production systems while taking advantage of more efficient content access. This created a strong need for open, standardized methods of exchanging video files that would support a variety of compressions and Metadata. These protocols needed to handle everything from simple file exchange to complex authoring formats for content in active production. Because of these needs, CNN pushed the industry to create several of the formats discussed in detail in this book and provided active user requirements during their creation. Within the next year, CNN will have systems in place that use MXF for file exchange between our production editing, playback and archive systems. And we have decided that all future systems will support MXF and AAF. - Gordon Castle, Senior Vice President, CNN Technology "Worldwide, the transition from traditional video systems to those based on IT is creating opportunities in all quarters. Enter the ubiquitous use of the file; files for archive, streamed files, just-in-time file transfers, proxy files, video server files, compositional metadata files, digital cinema files and the list goes on. Our industry was in desperate need for a file format

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guidebook until this reference came along. This is just what the doctor ordered. The formats in this book will become the cornerstones of all professional video systems for years to come. Don't get left behind. The file format train is leaving now and this book is your ticket to ride. - Al Kovalick, Strategist and Pinnacle Fellow, Pinnacle Systems

"This is the first book to tackle the subject of meta data in data warehousing, and the results are spectacular . . . David Marco has written about the subject in a way that is approachable, practical, and immediately useful. Building and Managing the Meta Data Repository: A Full Lifecycle Guide is an excellent resource for any IT professional." -Steve Murchie Group Product Manager, Microsoft Corporation

Meta data repositories can provide your company with tremendous value if they are used properly and if you understand what they can, and can't, do. Written by David Marco, the industry's leading authority on meta data and well-known columnist for DM Review, this book offers all the guidance you'll need for developing, deploying, and managing a meta data repository to gain a competitive advantage. After illustrating the fundamental concepts, Marco shows you how to use meta data to increase your company's revenue and decrease expenses. You'll find a comprehensive look at the major trends affecting the meta data industry, as well as steps on how to build a repository that is flexible enough to adapt to future changes. This vendor-neutral guide also includes complete coverage of meta data sources, standards, and architecture, and it explores the full gamut of practical implementation issues. Taking you step-by-step through the process of implementing a meta data repository, Marco shows you how to:

- Evaluate meta data tools
- Build the meta data project plan
- Design a custom meta data architecture
- Staff a repository team
- Implement data quality through meta data
- Create a physical meta data model
- Evaluate meta data delivery requirements

The CD-ROM includes:

- A sample implementation project plan
- A

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function and feature checklist of meta data tool requirements

Several physical meta datamodels to support specific business functions Visit our Web site at www.wiley.com/compbooks/ Visit the companion Web site at www.wiley.com/compbooks/marco

Data Model Patterns: A Metadata Map not only presents a conceptual model of a metadata repository but also demonstrates a true enterprise data model of the information technology industry itself. It provides a step-by-step description of the model and is organized so that different readers can benefit from different parts. It offers a view of the world being addressed by all the techniques, methods, and tools of the information processing industry (for example, object-oriented design, CASE, business process re-engineering, etc.) and presents several concepts that need to be addressed by such tools. This book is pertinent, with companies and government agencies realizing that the data they use represent a significant corporate resource recognize the need to integrate data that has traditionally only been available from disparate sources. An important component of this integration is management of the "metadata" that describe, catalogue, and provide access to the various forms of underlying business data. The "metadata repository" is essential to keep track of the various physical components of these systems and their semantics. The book is ideal for data management professionals, data modeling and design professionals, and data warehouse and database repository designers. A comprehensive work based on the Zachman Framework for information architecture encompassing the Business Owner's, Architect's, and Designer's views, for all columns (data, activities, locations, people, timing, and motivation) Provides a step-by-step description of model and is organized so that different readers can benefit from different parts Provides a view of the world being addressed by all the techniques, methods and tools of the

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information processing industry (for example, object-oriented design, CASE, business process re-engineering, etc.) Presents many concepts that are not currently being addressed by such tools and should be

This highly practical handbook teaches you how to unlock the value of your existing metadata through cleaning, reconciliation, enrichment and linking and how to streamline the process of new metadata creation. Libraries, archives and museums are facing up to the challenge of providing access to fast growing collections whilst managing cuts to budgets. Key to this is the creation, linking and publishing of good quality metadata as Linked Data that will allow their collections to be discovered, accessed and disseminated in a sustainable manner. This highly practical handbook teaches you how to unlock the value of your existing metadata through cleaning, reconciliation, enrichment and linking and how to streamline the process of new metadata creation. Metadata experts Seth van Hooland and Ruben Verborgh introduce the key concepts of metadata standards and Linked Data and how they can be practically applied to existing metadata, giving readers the tools and understanding to achieve maximum results with limited resources. Readers will learn how to critically assess and use (semi-)automated methods of managing metadata through hands-on exercises within the book and on the accompanying website. Each chapter is built around a case study from institutions around the world, demonstrating how freely available tools are being successfully used in different metadata contexts. This handbook delivers the necessary conceptual and practical understanding to empower practitioners to make the right decisions when making their organisations resources accessible on the Web. Key topics include: - The value of metadata Metadata creation architecture, data models and standards - Metadata cleaning - Metadata reconciliation - Metadata enrichment through Linked Data and named-entity recognition - Importing and exporting metadata - Ensuring a

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Readership: This will be an invaluable guide for metadata practitioners and researchers within all cultural heritage contexts, from library cataloguers and archivists to museum curatorial staff. It will also be of interest to students and academics within information science and digital humanities fields. IT managers with responsibility for information systems, as well as strategy heads and budget holders, at cultural heritage organisations, will find this a valuable decision-making aid.

What is bad data? Some people consider it a technical phenomenon, like missing values or malformed records, but bad data includes a lot more. In this handbook, data expert Q. Ethan McCallum has gathered 19 colleagues from every corner of the data arena to reveal how they've recovered from nasty data problems. From cranky storage to poor representation to misguided policy, there are many paths to bad data. Bottom line? Bad data is data that gets in the way. This book explains effective ways to get around it. Among the many topics covered, you'll discover how to:

- Test drive your data to see if it's ready for analysis
- Work spreadsheet data into a usable form
- Handle encoding problems that lurk in text data
- Develop a successful web-scraping effort
- Use NLP tools to reveal the real sentiment of online reviews
- Address cloud computing issues that can impact your analysis effort
- Avoid policies that create data analysis roadblocks
- Take a systematic approach to data quality analysis

This comprehensive and no-nonsense guide to working with special collections and rare books is an essential day-to-day companion. Working with special collections can vary dramatically from preserving a single rare book to managing and digitizing vast mixed-media archives, yet the role of the information professional is always critical in tapping into the potential of these collections, protecting their legacy and bringing them to the attention of the wider public. This book offers up-to-date guidance which pulls

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Disseminating Metadata For Digital Heritage Ebooks together insights from best practice across the heritage sector to build innovative, co-operative and questioning mind-sets that will help them to cope in turbulent times. The Handbook covers all aspects of special collections work: preservation, developing collections, understanding objects, emergency planning, security, legal and ethical concerns, cataloguing, digitization, marketing, outreach, teaching, impact, advocacy and fundraising. New to this edition: coverage of new standards and concepts including unique and distinctive collections (UDCs), The Leeds Typology, Archive Accreditation, PD 5454:2012 and PAS 197 discussion of the major changes to laws affecting special collections including UK copyright law relating to library/archive exception and orphan works and forthcoming changes to data protection in the EU exploration of new trends in research including the rise of digital humanities, open access, the impact agenda and the REF updates to the sections on marketing, audience development and fundraising to include social media, customer journey mapping and crowdsourcing and more consideration of impact and indicators, digitization and new skills frameworks from CILIP and RBMS. This is the essential practical guide for anyone working with special collections or rare books in libraries, archives, museums, galleries and other heritage organizations. It is also a useful introduction to special collections work for academics and students taking library and information courses.

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